ADVANCING ANALYTICS

Advancing Analytics Discovery Workshop

Struggling to identify the right AI or ML use cases for your problem? Want to understand how AI and ML can propel your business to the next level? Wondering how to turn your business case into an AI or ML problem?

Artificial Intelligence (AI) and Machine Learning (ML) are key in propelling your business to the next level. With our extensive experience in helping businesses get off the ground with AI and ML, the key in unlocking value from AI and ML is identifying the right use cases to tackle and scale up across the business. However, when you are not involved in cutting edge machine learning technology, identifying the right use cases can be extremely challenging and complicated.

We are machine learning and artificial intelligence experts that love identifying practical and valuable use cases that are relevant to your business objectives. Leave the hard work to us and enjoy exploring the ways AI and ML can be used to better understand your business and help achieve a competitive advantage.

What makes us unique?

We are a team of experts, with many years experiences in AI and ML .

We have worked with many businesses like yours and have helped identify top AI and ML use cases for sustained business impact.

We are recognised as AI and ML experts both academically and in industry.

How does your business benefit?

We work with your subject matter experts to identify challenges, business goals and key success

We carry out in-depth competitor analysis and understand what uses cases will drive value and will be able to address the problem effectively.

We use our bespoke framework based on the "Design Thinking" technique to generate innovative and creative business-specific ML or AI use cases.

Use our machine learning canvas and ethics canvas to help identify the tractability, feasibility and ethical concerns of use cases.

We create a prioritised list of top ML and AI use cases that are based on business impact and feasibility.

A list of all steps necessary to implement use cases as a deliverable so you are able to develop solutions.

What goes on under the hood of a discovery workshop?

The online discovery workshop gives your business the opportunity to utilise the team's experience and skills. Depending on the size of your business, workshop sessions typically last between three and five days. During the workshop session, we typically follow the process outlined below.

ANALYSE	DEFINE	IDEATE	ASSESS	PRIORITISE
Understand business vision,key challenges and oppotunities	Engage with stakeholders, and set goals and objectives	Generate innovative and creative business specific ML or AI use cases	Using our ML canvas and ai Ethics canvas, assess use case limitation and implementation	Rank ML and AI use cases by commercial benefit and feasibility

Who should attend?

C-suites executives, Heads of departments, Business Stakeholders and Enterprise Architects would be ideal for these workshop sessions, but you would be surprised by the impact caused by opening this up to the wider business. There are fantastic, market leading transformations in the heads of your team, and we can help draw them out in to actionable solutions.

Where is AI and ML on your roadmap? We are passionate about helping companies drive their success using AI and ML. To learn more about how we can help you, speak to us or visit advancinganalytics.co.uk.

"We were supported by Advancing Analytics in a recent Discovery Project to identify opportunities for the application of Data Science in our business. Advancing Analytics were highly professional and went the extra mile to make sure we were well prepared for each of the workshops. They conducted additional research to really understand each business area, tailored each workshop accordingly, and brought a number of fresh perspectives and new ideas. I must say the activity has been seen as a great success, I just don't know how we're going to deal with all the demand that's now been generated!"